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on November 19, 2007

TOWNSEND and TOWNSEND and CREW LLP

By: Rosario G. Ysip

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**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP**

PATENT

022050-000100US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

J. Michael Rivera et al.

Application No.: 10/782,387

Filed: February 18, 2004

For: METHOD OF ATTACHING
HOLOGRAM FILMS TO PRINTED
MATTER

Customer No.: 20350

Confirmation No. 4345

Examiner: Pradeep Choudary Battula

Technology Center/Art Unit: 3722

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE EXAMINING
GROUP 3722**

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R 12/20/07

Sir:

In response to the final Office Action mailed September 18, 2007, the examiner is
requested to enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 4 of this paper.